

CONTRACT



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 566632 /		<u>Alt Order #</u> 09784818
<u>Product</u> AMER. 4 PROSPERITY		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 1157
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	08/08/12	08/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$3,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,200.00			
N 2	8	08/08/12	08/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$3,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,200.00			
N 3	8	08/08/12	08/10/12	M-F 8a-9a	8a-9a News		:30			NM	3	\$3,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,200.00			
N 4	8	08/08/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	4	\$2,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				4	\$650.00			
N 5	8	08/08/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	3	\$1,200.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$400.00			
N 6	8	08/08/12	08/10/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	4	\$2,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				4	\$500.00			
N 7	8	08/08/12	08/10/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$3,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,100.00			
N 8	8	08/08/12	08/10/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$3,900.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,300.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
566632 /	09784818

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	AMER. 4 PROSPERITY	1157

Advertiser	Original Date / Revision
Americans For Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	08/08/12	08/10/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				1	\$1,300.00			
N 10	8	08/08/12	08/12/12	Late News Rotator	10p-11p Rotator		:30			NM	4	\$6,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTFSS				4	\$1,600.00			
N 11	8	08/12/12	08/12/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$700.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$350.00			
N 12	8	08/12/12	08/12/12	FOX News Sunday	9a-10a & 10a-11a i		:30			NM	1	\$350.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$350.00			
N 13	8	08/12/12	08/12/12	Su 6p-7p	6p-7p News		:30			NM	2	\$1,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$900.00			
N 14	8	08/13/12	08/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$1,200.00			
N 15	8	08/13/12	08/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$1,200.00			
N 16	8	08/13/12	08/14/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$1,200.00			
N 17	8	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$650.00			
N 18	8	08/13/12	08/14/12	M-F 10a-11a	10a-11a		:30			NM	2	\$800.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
N 19	8	08/13/12	08/14/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	2	\$1,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
N 20	8	08/13/12	08/14/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$2,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$1,100.00			
N 21	8	08/13/12	08/14/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$2,600.00
		NEWS										

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans For Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/12	08/19/12	MT-----				2	\$1,300.00				
N 22	8	08/13/12	08/14/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,300.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/12	08/19/12	MT-----				1	\$1,300.00				
N 23	8	08/13/12	08/14/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$1,600.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/12	08/19/12	MT-----				1	\$1,600.00				
Totals												54	\$52,350.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	54	\$52,350.00	\$44,497.50
Totals	54	\$52,350.00	\$44,497.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTW	Date: 8/6/12
--	---

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 52350 **GROSS**

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 John Flynn 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title